



Lee Wilson (left) and Lauren Gush with some of the quality used baby goods they will be selling at the PE Riding Club in November. Photo: Zeldré Strauss

Moms market baby bargains

ZELDRÉ STRAUSS

EVERY new mom knows the sky-high cost involved in having to purchase all the essential goods to make baby's life more comfortable.

Two sisters who are stay-at-home moms have come up with an idea to help moms obtain top-quality used goods at reasonable prices. At the same time, it will give parents who need to get rid of their intact baby goods an outlet to sell them.

Lauren Gush and Lee Wilson, who are qualified IT technicians and moms of 5- and 2-year-old toddlers, came up with the idea of hosting an event called the Baby Bargains Market. The concept entails parents bringing their used baby goods and then naming the prices they should be sold at, to Gush and Wilson, who will, in turn, sell the goods at their Baby Bargains Market. The sisters take a small percentage of the proceeds.

"About a year ago we first had the idea of holding a market for used baby goods after seeing the concept in Australia. We are both mothers of small children who have recently had personal experience of the huge costs involved in having babies and buying all the necessary paraphernalia. "So often, a lot of

the clothes, toys and furniture are hardly used by the time the baby has outgrown them. So our vision is twofold: firstly, to provide an avenue for people to be able to recoup some of their expenditure by selling their used goods and secondly, to provide a more cost-effective alternative for those who need to purchase baby goods," says Gush.

The Baby Bargains Market, which will be held quarterly, will offer a wide range of products including cots, compactums, nursery furniture, linen sets, clothing in good condition, toys, prams, strollers, car seats, feeding chairs, walking rings and much more.

Very strict control is practised and only the best quality goods are chosen for the market. Goods that are too damaged or worn will not be accepted. "We will, however, if parents want to get rid of the stuff at no cost, donate them to a charity of our choice," says Wilson.

The next Baby Bargains Market will be held on Sunday, November 2 at the PE Riding Club in Lorraine. The market will be open from 9 am until 5 pm and refreshments will be on sale at the venue.

For information call Lee at ☎ 083 965 5416 or Lauren at ☎ 084 245 0254 or e-mail babybargains@vodamail.co.za or go to www.babybargainsmarket.co.za.